

SILENT AUCTION

Showcase your company and products by donating to the Silent Auction, held in conjunction with the GCSAA Conference and Trade Show. Participating in the Silent Auction is a great way to gain additional exposure before, during and after the GCSAA Conference and Trade Show. Multiple recognition packages are available according to the value of the item(s) donated.

HOW THE SILENT AUCTION WORKS

The Silent Auction is held completely online, allowing bidders all over the world to participate. This is a great opportunity to reach golf course superintendents, owners and managers who may not be able to attend the GCSAA Conference and Trade Show. Making a donation to the Silent Auction is a cost-effective way to compliment your existing marketing plan and will provide your company with a hot list of leads.

RECOGNITION OF YOUR DONATION

All participating companies will receive the following recognition for their contribution

- Priority points for value of items donated
- Contact information for everyone who bid on your product(s)
- In-booth signage
- On-site promotion in the Silent Auction area
- On-site area to bid on items

Recognition Packages

- Eagle – Est. retail value up to \$6,000 and above
- Birdie – Est. retail value up to \$3,500 – \$5,999
- Par – Est. retail value up to \$3,499

PROCEEDS FROM THE AUCTION

The auction is presented by the GCSAA Foundation (the philanthropic organization of GCSAA), and proceeds support research, education and advocacy programs to foster sustainability of the game.

If you have any questions about the GCSAA Conference and Trade Show Silent Auction, please contact

Katie Lomshek
Scholarships and Programs Manager
800-472-7878, ext. 3624
klomshek@gcsaa.org

2023 Conference and Trade Show Silent Auction

Wednesday, February 1st – Wednesday, February 15th



Donor Recognition Levels

Eagle Donor (Est. Retail Value up to \$6,000 and Above)

Birdie Donor (Est. Retail Value up to \$3,500 - \$5,999)

Par Donor (Est. Retail Value up to \$3,499)

Donor Recognition	Eagle	Birdie	Par
GCM			
Company logo in the silent auction ad in the January 2023 issue of GCM <i>Confirmation of donation must be received by December 1, 2022 to be included.</i>	X		
Company name listing in the January 2023 issue of GCM <i>Confirmation of donation must be received by December 1, 2022 to be included.</i>		X	
Company logo listing in the thank you ad in the April 2023 issue of GCM	X	X	
Company name listing in the thank you ad in the April 2023 issue of GCM			X
Conference and Trade Show			
Exclusive signage at Conference and Trade Show <i>Confirmation of donation must be received by December 1, 2022 to be included.</i>	X		
Priority seating at premier events Limited to two guests per company, based on a first-come-first-served basis <i>Confirmation of donation must be received by December 1, 2022 to be included.</i>	X		
Pre-show qualified buyer mailing list to promote silent auction donation and/or presence at Conference and Trade Show <i>List will be sent in January 2023 (does not include email).</i>	X	X	
One point for every dollar of the value donated	X	X	X
Exhibit booth signage showing support of the silent auction	X	X	X
Auction donor badge ribbons for your entire Conference and Trade Show team	X	X	X
A complete list of all prospective buyers who bid on your item(s)	X	X	X
Web Based Properties			
Company logo and link on silent auction site recognizing Eagle Donors	X		
Announcement of donated item(s) and donating company on Facebook and Twitter	X	X	
Company logo with link, photo and description displayed with company's donated item on the silent auction web site	X	X	X

The GCSAA Foundation and GCSAA may, from time to time, change its offerings of print and online publications. The GCSAA Foundation will make every effort to substitute equivalent donor recognition via other properties as they are made available.

The GCSAA Foundation is the philanthropic organization of **GCSAA**

Each donated item is tax deductible to the extent allowed by law. A letter noting your donation will be sent following the conclusion of the auction.

2023 Conference and Trade Show Silent Auction Donor Agreement



The auction will be open on February 1st – February 15th

(Please copy and complete for multiple items.)

Company:		Web site:	
Contact:		E-mail address:	
Address:			
City:	State:	Zip:	Country:
Phone Number:		Fax Number:	

DONATION INFORMATION	Donated Item/Package: <i>Model number, if applicable:</i>		
	Estimated Value Per Item: \$	Quantity: <i>Included in package (if necessary)</i>	Estimated Total Value: \$
	Can previous winners bid on your item this year? <input type="checkbox"/> No <input type="checkbox"/> Yes		Is there a limit on how many items a bidder may win? <input type="checkbox"/> No <input type="checkbox"/> Yes <i>If yes, how many?</i>
	Category: Please select the appropriate category that best describes your product. <i>(One category per item.)</i>		
	<input type="checkbox"/> Aeration	<input type="checkbox"/> Entertainment	<input type="checkbox"/> Seeders/Topdressers
	<input type="checkbox"/> Apparel/Accessories	<input type="checkbox"/> Fertilizers	<input type="checkbox"/> Shop Equipment/Tools
<input type="checkbox"/> Autographed Items	<input type="checkbox"/> Golf /Utility Vehicles	<input type="checkbox"/> Signage/Markers	
<input type="checkbox"/> Biostimulants	<input type="checkbox"/> Irrigation Products	<input type="checkbox"/> Soil Amendments	
<input type="checkbox"/> Computer Software	<input type="checkbox"/> Miscellaneous	<input type="checkbox"/> Stabilizers/Treatment	
<input type="checkbox"/> Consulting Services	<input type="checkbox"/> Mowers/Spreaders	<input type="checkbox"/> Travel Packages	
<input type="checkbox"/> Course Accessories	<input type="checkbox"/> Pest Management	<input type="checkbox"/> Unique Experiences	
<input type="checkbox"/> Drainage/Pond Care	<input type="checkbox"/> Plant Protectants	<input type="checkbox"/> Water Management	
<input type="checkbox"/> Education/Reference	<input type="checkbox"/> Sand/Gravel/Seed/Sod	<input type="checkbox"/> Wetting Agents	
Description for Silent Auction Web site: <i>(Include separate sheet if needed.)</i>			

Please complete Shipping Costs, Special Shipping Requirements & Installation Requirements of the donated item.	
Special Shipping Requirements: Example - This item is limited to the following states: AL, AR, AZ, FL and GA.	Installation Required:
<input type="checkbox"/> No special shipping requirements.	<input type="checkbox"/> No installation required.
<input type="checkbox"/> Yes, please specify: _____	<input type="checkbox"/> Yes, please specify: _____
Shipping Costs:	
<input type="checkbox"/> Shipping included.	
<input type="checkbox"/> Shipping included within (please select one): ___ Continental United States only (Excluding Alaska & Hawaii) ___ USA and Canada ___ Anywhere within the United States (Including Alaska & Hawaii)	
<input type="checkbox"/> Shipping costs split 50/50.	
<input type="checkbox"/> Winning Bidder is responsible for all shipping costs.	

Email an **electronic image** of the donated item to be used on the Silent Auction Web site, as well as a **company logo** (minimum 300 dpi) to klomshek@gcsaa.org. **Photo must be an accurate depiction of the donated item; any additions/exclusions must be included in the product description.**

All items donated must be new and perform in compliance with product specifications. Delivery of item to the successful bidder must be made within 30 days of notification of received payment from the GCSAA Foundation or as agreed between company and bidder. The product listed on this donor agreement form is the product that will be provided to the winning bidder. Companies and/or bidders may not request that products be replaced or exchanged after bidding is completed. The GCSAA Foundation reserves the right to exclude items for bid in the Silent Auction.

Authorized Signature _____ Printed Name/Title _____ Date _____

Fax: 785-832-4448

GCSAA Foundation, 1421 Research Park Drive, Lawrence, KS 66049 Questions? Call 800-472-7878 ext. 3624 or 785-832-3624